

## Exhibit A – Public Input Matrix

		a	b	c	d	e
		Outdoor Water Use (116)	Enforcement / Regulation (74)	Urban Forest / Feed (74)	Sustainable Growth (57)	Sustainable Tourism (26)
1	Education (271)	<ul style="list-style-type: none"> <li>City Staff education</li> <li>Customer education</li> <li>Native &amp; xeric planting demonstrations &amp; classes</li> <li>QWEL certification of all City Staff working with outdoor irrigation</li> </ul>	<ul style="list-style-type: none"> <li>Develop strong materials on water regulations &amp; rebates</li> <li>Model best practices at City facilities &amp; provide Educational Materials On-Site</li> <li>Develop Materials and/or hold a meeting to explain the Waterbank</li> <li>Hold a water conservation drive</li> <li>Continue education programs in school</li> </ul>	<ul style="list-style-type: none"> <li>Training opportunities for the public based on successful public &amp; private conservation projects</li> <li>Awards for urban forest enhancement</li> <li>Importance of trees re: heat islands</li> <li>Staff training on healthy trees – pruning, maintenance, etc.</li> <li>Education on how to build raingardens at home</li> </ul>	<ul style="list-style-type: none"> <li>Planning for climate change</li> <li>Smart designs for alternative energy &amp; alternative water</li> <li>Education for kids</li> <li>Focus on adult education</li> </ul>	<ul style="list-style-type: none"> <li>Water conservation advertising at Santa Fe Airport</li> <li>Develop materials for short term rentals (Air BNB, etc.)</li> </ul>
2	Partnerships (129)	<ul style="list-style-type: none"> <li>Homeowner's Associations – education, sharing success stories, promoting rebates, etc.</li> <li>Rain gardens in shared spaces of neighborhoods</li> <li>Schools</li> <li>Government facilities &amp; buildings</li> <li>Neighborhood representatives with access to technical support from the City</li> <li>Reuse treated effluent for watering</li> </ul>	<ul style="list-style-type: none"> <li>HOA coordination on regulations</li> <li>New development infiltrating all increased runoff</li> <li>Coordinated messaging for new homeowners through Land Use</li> <li>Neighborhood associations &amp; HOA's on restrictions</li> <li>Work with City neighborhood liaison</li> <li>Seek partnerships and models from other cities</li> <li>Work with private well owners</li> </ul>	<ul style="list-style-type: none"> <li>Santa Fe Extension Master Gardeners Group</li> <li>Santa Fe Tree Board</li> <li>Santa Fe National Forest</li> <li>Albuquerque – Bernalillo County Water Utility Authority</li> <li>City Parks Division</li> <li>Community solar advocates</li> <li>Community garden organizations</li> <li>State Agencies – NMED, OSE, etc.</li> <li>Tree planting block parties</li> </ul>	<ul style="list-style-type: none"> <li>Homebuilder trade groups</li> <li>Homeowners</li> <li>Home Owner's Associations</li> <li>City Land Use department</li> </ul>	<ul style="list-style-type: none"> <li>Tourism Santa Fe (City Tourism Office)</li> <li>New Mexico True (State Tourism Office)</li> <li>Local businesses</li> <li>Chambers of Commerce</li> <li>Santa Fe Arts Institute</li> <li>Artists</li> <li>Publicize pro-conservation businesses in outreach / tourism oriented advertising</li> </ul>
3	Water Harvesting (92)	<ul style="list-style-type: none"> <li>Alternative water for irrigation</li> <li>Capture all rainwater from City facility roofs</li> </ul>	<ul style="list-style-type: none"> <li>Mandatory alternative water systems in remodels and new construction</li> </ul>	<ul style="list-style-type: none"> <li>Laundry to landscape case studies</li> <li>Develop garden plans based on roof size / catchment capacity</li> </ul>	<ul style="list-style-type: none"> <li>Alternative use water in new developments</li> <li>More programs to get alternative water systems into new developments</li> </ul>	<ul style="list-style-type: none"> <li>Promotional signage for businesses and public spaces using alternative water</li> </ul>
4	Infiltration (91)	<ul style="list-style-type: none"> <li>Promote rain gardens in neighborhoods</li> <li>Utilize permeable paving</li> <li>Rain gardens to replace irrigated areas</li> <li>Promote terracing</li> </ul>	<ul style="list-style-type: none"> <li>Require capture and infiltration of stormwater from buildings and parking lots and gardens</li> <li>Require residential water catchment systems large enough to cope with flood level rain events</li> <li>Reduce impermeable surfaces</li> <li>Create garden and park areas that infiltrate stormwater</li> </ul>	<ul style="list-style-type: none"> <li>Stormwater capture and reuse project</li> <li>Neighborhood scale infiltration / catchment / stormwater reduction project</li> <li>Bioretention, capture and utilize stormwater from parking areas</li> <li>Fewer parking lots</li> </ul>	<ul style="list-style-type: none"> <li>New development should infiltrate increased runoff from site</li> <li>Focused recharge of groundwater in areas where it can be used</li> <li>Permeable paving</li> <li>Upgraded stormwater infrastructure to address larger storms</li> <li>Curb cuts</li> <li>Slow and sink runoff</li> </ul>	<ul style="list-style-type: none"> <li>Signage for historical water sites – Bishop's Pond, floodplains, springs, etc. – promoting regeneration of groundwater resources</li> <li>Prominent porous paving</li> </ul>
5	Incentives (72)	<ul style="list-style-type: none"> <li>Rebate program for outdoor irrigation equipment</li> <li>Rewards for replacing high water use plants with native or xeric</li> </ul>	<ul style="list-style-type: none"> <li>Measure average user per category and reward low users / discourage high users</li> <li>Accelerated business licensing process for water conserving businesses</li> <li>Small business loans paid back through water savings</li> <li>Incentivize terracing</li> <li>Penalize high water users</li> </ul>	<ul style="list-style-type: none"> <li>Encourage native plantings</li> <li>Money for residential drip irrigation</li> <li>Tree planting rebates</li> <li>Food gardening rebates</li> <li>Subsidized native plants</li> <li>Subsidized mulch</li> <li>Assistance for low income homes to pursue infiltration and drainage projects, rain gardens</li> </ul>	<ul style="list-style-type: none"> <li>Promote homeowner reduction in electricity to save water by incentivizing solar and wind</li> <li>Research and promote solutions for residential design to optimize alternative water</li> <li>Pay for water efficiency experts to work with architects and designers developing projects in the city</li> </ul>	<ul style="list-style-type: none"> <li>Promotion and recognition of local businesses that are conserving water</li> </ul>
6	Reduce Runoff (61)	<ul style="list-style-type: none"> <li>Promote smart sensor rebates</li> <li>Promote roof-top catchment rebates</li> </ul>	<ul style="list-style-type: none"> <li>Fugitive water campaign</li> <li>Capture stormwater in giant cisterns – pursue change in State law if needed</li> </ul>	<ul style="list-style-type: none"> <li>Trees for bank stabilization &amp; erosion protection</li> <li>Put stormwater to beneficial use</li> <li>Restoration projects that improve flooding resiliency</li> </ul>	<ul style="list-style-type: none"> <li>Promote onsite infiltration</li> <li>Pilot projects for curb cuts</li> <li>Require developers to infiltrate additional runoff created through development in rain gardens</li> </ul>	<ul style="list-style-type: none"> <li>Promotion of rain gardens used for infiltration</li> </ul>
7	Leading By Example (51)	<ul style="list-style-type: none"> <li>Turf replacement at City facilities with native / xeric plants</li> <li>Reduce City owned golf course water use</li> <li>Utilize non-potable water sources for irrigation at City facilities</li> <li>Eliminate potable water use at medians</li> <li>Continue to encourage EyeOnWater use</li> </ul>	<ul style="list-style-type: none"> <li>Comply with time of day &amp; fugitive water regulations at City parks &amp; facilities</li> <li>Model best practices re: low flow / alternative water fixtures at City facilities</li> <li>Visible rainwater catchment at all City facilities</li> <li>Improved parks irrigation equipment modeling best practices</li> </ul>	<ul style="list-style-type: none"> <li>Edible landscaping at public facilities</li> <li>Tree health and maintenance prioritized at public spaces</li> <li>Raingardens in public spaces</li> <li>Edible landscaping at City projects</li> </ul>	<ul style="list-style-type: none"> <li>Maintain the Living River</li> <li>High efficiency retrofits for existing buildings</li> <li>Innovative plumbing alternatives</li> <li>Neighborhood pilot projects</li> </ul>	<ul style="list-style-type: none"> <li>Water conservation &amp; ecology incorporated into tourism outreach material</li> <li>Better irrigation infrastructure at public facilities</li> </ul>
8	Public Involvement	<ul style="list-style-type: none"> <li>Website</li> </ul>	<ul style="list-style-type: none"> <li>Public marketing</li> </ul>	<ul style="list-style-type: none"> <li>Social media</li> </ul>	<ul style="list-style-type: none"> <li>Stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>Targeted commercial outreach</li> </ul>

## Exhibit B - Planning Matrix

		f	g	h	i	J
		Outdoor Water Use (116)	Enforcement / Regulation (74)	Urban Forest / Feed (74)	Sustainable Growth (57)	Sustainable Tourism (26)
1	Education (271)	<ul style="list-style-type: none"> <li>• Downtown Plan <ul style="list-style-type: none"> <li>○ Showcase sustainability practices for stormwater management, xeriscape gardening, alternative transportation, energy and education programs</li> </ul> </li> </ul>		<ul style="list-style-type: none"> <li>• Southwest Master Plan <ul style="list-style-type: none"> <li>○ Reduce the urban heat island effect</li> </ul> </li> <li>• Southwest Master Plan <ul style="list-style-type: none"> <li>○ Reduce the need for potable irrigation</li> </ul> </li> <li>• Land Use &amp; Urban Design <ul style="list-style-type: none"> <li>○ support the urban forest</li> <li>○ Value of tree canopy</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Parks Master Plan <ul style="list-style-type: none"> <li>○ Education opportunities with natural areas and river environments</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Parks Master Plan <ul style="list-style-type: none"> <li>○ Promote environmental stewardship through signage</li> </ul> </li> <li>• Pollinating Prosperity <ul style="list-style-type: none"> <li>○ Santa Fe as an industry leader in water harvesting and conservation</li> </ul> </li> </ul>
2	Partnerships (129)	<ul style="list-style-type: none"> <li>• Parks Master Plan <ul style="list-style-type: none"> <li>○ Neighborhoods and parks stewards involved in parks maintenance</li> <li>○ Volunteer Based Maintenance</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Land Use &amp; Urban Design <ul style="list-style-type: none"> <li>○ reduce groundwater use through the retirement of domestic wells</li> </ul> </li> <li>• 25-Year Sustainability Plan <ul style="list-style-type: none"> <li>○ develop a drought preparedness plan</li> </ul> </li> </ul>		<ul style="list-style-type: none"> <li>• Southwest Santa Fe River Corridor Master Plan <ul style="list-style-type: none"> <li>○ Supply of water will affect growth</li> </ul> </li> <li>• 25-Year Sustainability Plan <ul style="list-style-type: none"> <li>○ Reduce water use through the built environment</li> <li>○ Create at least two neighborhood-scale water conservation projects and programs</li> </ul> </li> <li>• Land Use &amp; Urban Design <ul style="list-style-type: none"> <li>○ Collaborate with the County, the State, Federal Agencies, and non-Profits</li> <li>○ Facilitate intergovernmental cooperation in areas of overlapping jurisdiction</li> </ul> </li> </ul>	
3	Water Harvesting (92)	<ul style="list-style-type: none"> <li>• 25-Year Sustainability Plan <ul style="list-style-type: none"> <li>○ Increase the number of residential and commercial graywater systems</li> <li>○ Increase on-site water harvesting, recycling, reuse, and ground infiltration</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• 25-Year Sustainability Plan <ul style="list-style-type: none"> <li>○ Increase the use of reclaimed water for municipal operations</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Downtown Plan <ul style="list-style-type: none"> <li>○ Rainwater harvesting and tree catchment systems</li> </ul> </li> </ul>		<ul style="list-style-type: none"> <li>• Railyard Master Plan <ul style="list-style-type: none"> <li>○ Innovative use of rain- and stormwater</li> </ul> </li> </ul>
4	Infiltration (91)	<ul style="list-style-type: none"> <li>• Land Use &amp; Urban Design <ul style="list-style-type: none"> <li>○ Integrate capture &amp; infiltration into projects, especially road projects</li> <li>○ Coordinate stormwater management BMP's</li> </ul> </li> <li>• Green Infrastructure <ul style="list-style-type: none"> <li>○ Bioretention systems</li> <li>○ Tree Trenches</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• 25-Year Sustainability Plan <ul style="list-style-type: none"> <li>○ Increase the number of public and private use of raingarden and other infiltration projects</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Downtown Plan <ul style="list-style-type: none"> <li>○ Retention / infiltration ponds</li> <li>○ Reduced hardscape: increased permeable materials</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Green Infrastructure <ul style="list-style-type: none"> <li>○ Permeable pavement</li> <li>○ Impervious surface reduction</li> </ul> </li> <li>• Parks Master Plan <ul style="list-style-type: none"> <li>○ Capture water for parks landscapes and incorporate Low Impact Development (LID)</li> </ul> </li> <li>• Land Use &amp; Urban Design <ul style="list-style-type: none"> <li>○ Require new development to protect and enhance the urban forest</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Land Use &amp; Urban Design <ul style="list-style-type: none"> <li>○ support the urban forest as an important element of the City's civic space</li> </ul> </li> </ul>
5	Incentives (72)	<ul style="list-style-type: none"> <li>• Southwest Master Plan <ul style="list-style-type: none"> <li>○ Proactively support existing City goals by incentivizing or requiring the use of multifunctioning landscapes on private and public land</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• 25-Year Sustainability Plan <ul style="list-style-type: none"> <li>○ Incentivized technology for enhanced leak detection</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Land Use &amp; Urban Design <ul style="list-style-type: none"> <li>○ Urban Trees – Support and Encourage the planting of trees and enhancing of Santa Fe's urban forest</li> </ul> </li> <li>• Pollinating Prosperity <ul style="list-style-type: none"> <li>○ Promotion of water smart 'heritage foods'</li> </ul> </li> </ul>		
6	Reduce Runoff (61)	<ul style="list-style-type: none"> <li>• Green Infrastructure <ul style="list-style-type: none"> <li>○ BioSwales</li> </ul> </li> </ul>		<ul style="list-style-type: none"> <li>• Downtown Plan <ul style="list-style-type: none"> <li>○ Reduction of flood water velocity</li> <li>○ Protection and maintenance of streams, watershed and groundwater;</li> </ul> </li> <li>• West Santa Fe River Corridor Plan <ul style="list-style-type: none"> <li>○ Porous Surfaces Only</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• West Santa Fe River Corridor Plan <ul style="list-style-type: none"> <li>○ Encourage green infrastructure</li> <li>○ Minimize the impact and presence of impervious surfaces</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Railyard Master Plan <ul style="list-style-type: none"> <li>○ Drainage ponds designed to function as natural water harvesting and wetlands Features. They will be designed as landscape improvements that are also engineered to control stormwater.</li> </ul> </li> </ul>
7	Leading By Example (51)	<ul style="list-style-type: none"> <li>• Land Use &amp; Urban Design Plan <ul style="list-style-type: none"> <li>○ turf alternatives for parks – where possible and use of natural turf alternatives</li> </ul> </li> <li>• 25-Year Sustainability Plan <ul style="list-style-type: none"> <li>○ Showcase water efficient city facilities</li> </ul> </li> <li>• Parks Master Plan <ul style="list-style-type: none"> <li>○ Irrigation Infrastructure Improvements on parks and trails</li> </ul> </li> </ul>		<ul style="list-style-type: none"> <li>• 25-Year Sustainability Plan <ul style="list-style-type: none"> <li>○ Enhance urban forest stewardship</li> <li>○ Develop urban ecosystems improvements</li> </ul> </li> <li>• Parks Master Plan <ul style="list-style-type: none"> <li>○ Increase person-power for IPM of invasives</li> </ul> </li> <li>• Southwest Master Plan <ul style="list-style-type: none"> <li>○ Provide wildlife habitat &amp; migration corridors</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Land Use &amp; urban Design Plan <ul style="list-style-type: none"> <li>○ Prepare for climate change</li> <li>○ Optimize reclaimed wastewater re-use</li> </ul> </li> <li>• Parks Master Plan <ul style="list-style-type: none"> <li>○ Improved river environment and watershed health along the Santa Fe River</li> </ul> </li> <li>• 25-Year Sustainability Plan <ul style="list-style-type: none"> <li>○ magnify staff efforts through collaboration</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• 25-Year Sustainability Plan <ul style="list-style-type: none"> <li>○ The City of Santa Fe is already a recognized sustainability leader and the organization can continue to take the lead in inspiring the community to engage in more sustainable practices.</li> </ul> </li> </ul>
8	Public Involvement					