2023 water (Conservation Scorecard-Mid Year Pro		1			
Program	Performance Indicators		Prog			
			Bu dge t	So me	Sig nifi can t	Co mp let e
Goal 1: Educ	cation, Outreach, & Communication					
Education Program	Backpack Pilot and My water, My Watershed program for 5 th graders	This spring - 4 schools consisting of 9 classes with a total of 211 students received activity guides and backpacks. 16 teachers received backpacks as well.	Ρ		X	
	Arroyo learning and stewardship for 6 th graders	A workshop series was held February 21, 28, and March 7 with an in- person arroyo walk on March 11. The workshop was offered to all 6th, 7th, and 8th grade SFPS science teachers and eight educators participated in this initial professional development offering. (it's not in the report but those educators serve approx. 360 students)	x			x
	Water monitoring projects for middle and high school students	Curriculum established and monitoring needs are being documented.	x	x		
	Coordination with the Santa Fe Watershed Association on all education programs	City's education programs are aligned with the SFWA's education programs except for the Next Generation Water Summit.	x		x	

Adult Outreach	Next Generation Water Summit	Doubled our participation from previous year with hybrid event. Every session benefited the program and meetings were held to develop or discuss potential partnerships.	Р		X
	Community tours/ events	develop of discuss potential partnerships.			x
	aligned with the NGWS.	Community Tours included Water Conservation Demonstration garden, Santa Fe Community College, and Neighborhood Rain	Ρ		^
	Climate Masters training for adults	Gardens. 50-100 people at each tour. Joint presentation with Andrew Erdmann, ISC State planner on			x
		statewide and city water conservation efforts and city/state coordination on the State Water Plan.	х		x
	Municipal Watershed Tours for				
	adults	4 Tours completed with City escorts provided which is a requirement.	x		x
	Use of demonstration gardens for training/community	Water Conservation Gardens were toured as part of the NGWS featuring our native plants planted by Master Gardeners, Cactus			
	engagement	Gardens planted by Cactus Rescue Project, Pollinator Habitats from Xerces Society and other native shrubs and trees,	Х		X
	Administer the Qualified Water Efficient Landscaper Training	Three QWEL courses have been taught with one more planned before the end of the year.			
			P		x
	Support of the Santa Fe 2100 planning process (WR support)	Involvement continues a bi-weekly basis with coordination in other meetings on relative and overlapping projects.			
			x	X	
	Development of policy responses with the Joint City/	First phase of work has been done with help from a consultant. Internal review needs to occur with joint committee meeting in July.			
	County subcommittee that includes code changes and public input (WR support)	Changes to code might be delayed.	Ρ	X	

Strategic Marketing	Marketing will be coordinated with other city PR strategies for better alignment.	Weekly meetings continue with the City PR team to coordinate messaging across the City. Water Conservation has worked closely with this group to integrate recommended city branding and communication efforts.	X		x
		More work needs to be done on the WRI before a marketing strategy can be developed.	x	x	
Goal 2: Custo	omer Service				
Rebate Program	Maximize water conservation credits toward affordable housing/city projects (WR support)	Meetings have occurred on this topic with a proposal in place to take credit for past conservation. Program savings needs to be further developed.	X	X	
	Changes to rebate program that include commercial incentives	Outdoor and Commercial subcommittees are currently working on rebate changes and additions.		x	
	Water Bank accounting on outdoor conservation (WR support)	Outdoor Pilot projects are being identified where water bank accounting can be considered.		x	

Leak Detection	StopLeak Pilot Program (WR support)	Program has proved to be most effective, saved a lot of water and the savings can be measured. Our next steps are to work with the Water Resources team for technical feedback and then the utility billing department.	Ρ		X	
	EyeOnWater Campaigns	Seasonal campaign, social media, print and digital advertisement, weekly city wraps and all WCO communications.	Х		x	
	Dashboard expansion to include water user classification query methodology (WR support)	Work is currently being done to add water user classifications to the dashboard. Connection with parcels and user types in the County parcel database was completed.		x		
Enforcement	Alternative Water Budgets (WR support)	Compilation of alternative water budgets and analysis is underway but requires additional staffing on the Water Resources team.		x		
Outdoor program	Outdoor Pilot Program (WR support) Non-Essential Turf Removal (WR support)	Outdoor Pilot programs in three neighborhoods with various projects. Meetings with the MRC have occurred on a potential pilot project to remove NFT from golf course.	x	x	x	
Commercial Water Wise Program	Expand auditor training at the Santa Fe Community College	Medical facility training was offered as part of the NGWS. Current auditors will need to complete an audit and pass exam to be able to audit these facilities.	x			x
	Identify next commercial sector. Commercial savings	State buildings have been identified as the next commercial sector with a pilot project currently being developed.		x		
	quantification (WR support)	Several approaches are being analyzed currently.		x		

Neighborhood Pilot Projects	Outdoor pilot neighborhood (Nave Ade, Casa Linda, Casa Solana) and partnership with YouthWorks	Outdoor pilot underway in Nave Ade with YouthWorks youth being trained through the SFCC.	X		X
	Sombra Court Raingarden Pilot	Demonstration pilot project underway with educational signage being developed. Should be completed this CY.	x		x
TreeSmart Santa Fe Tree Giveaway Pilot	Develop program measurement in three neighborhoods (Nave Ade, Casa Linda and The Commons)	Tree survival following the giveaway is currently being collected from three neighborhoods.	Р	X	
	Track tree plantings and enter tree data into software used by the city	Trying to determine the best software to use for this purpose.		x	
Organizational Collaborations	Joint work with the County	Joint work with the County on the Next Generation Water Summit and Tours. The WRI work will get started in the fall.		X	
	Lead by Example Resolution amongst all City departments	Draft resolution drafted but awaiting Sustainability staff to bring in facilities and fleet goals.		x	
Goal 4: Program	n Management				
Human Resources	Determine status of Water Conservation Enforcement Officer position and level of resources needed from Water Resources Technical Staff	Patricio Pacheco was transferred over to the Water Conservation Office to fill the vacancy. Resources are now being redirected to the Water Resources group to fill a vacancy that will assist with Water Conservation projects.			x

Financial Resources & Budget	Submit conservation budget by February 2023	Flat budget was submitted for FY 24			x
	Develop budget triggers for the Water Resource Indicator Pilot	More work must be done on the WRI before budget triggers can be developed.	x		
Facility Management	Maintenance of demonstration gardens at WCO and San Mateo including weeding, irrigation system repair, pruning, and plant care	Demonstration gardens have never looked better representing native plantings by the Santa Fe County Native Plant group, two cactus gardens planted by the Cactus Rescue Project and a Pollinator kit donated by the Xerces Society.	x		X
	Building maintenance and security	More cameras were added, and security is being bolstered but there have been two incidents reported related to theft and potential burglary.	x		
	COVID disinfection protocols	Office cleaned on a regular basis, but aerosol disinfectant spraying halted in spring.	x		
Water Conservation Committee	Water Conservation Manager liaison to Water Conservation Committee	3 in person meetings held as of July and 4 virtual meetings held via zoom as voted on by the WCC.			x
	Coordination of all subcommittee work and	All agendas and packet materials have been submitted by deadline. Subcommittees have met 5/7 months.		>	(
	internal meeting processes using PrimeGov	Work continues with County staff and the Water Policy Advisory Committee to work on joint conservation initiatives. WCO manager also attends the Santa Fe Collaborative of Traditional Communities			
	Assist with joint city/county work as it relates to water conservation.	meeting which has a county focus.		>	(

Reporting & Accountability	End of FY reports to Stormwater division as it relates to MS4 permit	All reporting and public input to be completed in the month of July.	x		
	End of FY reports to Sustainability department as it relates to goals in the sustainability plan and sustainability dashboard				
	Public input gathered in July of 2023 with public meetings and website to develop 2024 scorecard				
Integration with Water Resources	Annual Water report (WR support)	Water Resources staff completed the annual report for 2022.			X
	AWWA non-revenue water audit (WR support)	2021 AWWA audit completed, draft of 2022 completed.		x	
	GPCD analysis (WR support)	2022 draft GPCD completed.		x	
Safety	Develop and implement an annual safety plan and perform 12 monthly safety trainings on relevant topics for the Section per year.	WCO manager is managing safety training for the water division administrative staff using the LocalGovU platform. Water Division scorecards require that staff complete 10 safety trainings per calendar year. WCO staff is taking on an additional 2 trainings for personal development. Everyone is on track.		X	
	Provide a safe workplace with zero (0) lost work hours/year due to on-the-job injuries.	There have been zero lost work hours/year due to on-the-job injuries.		x	